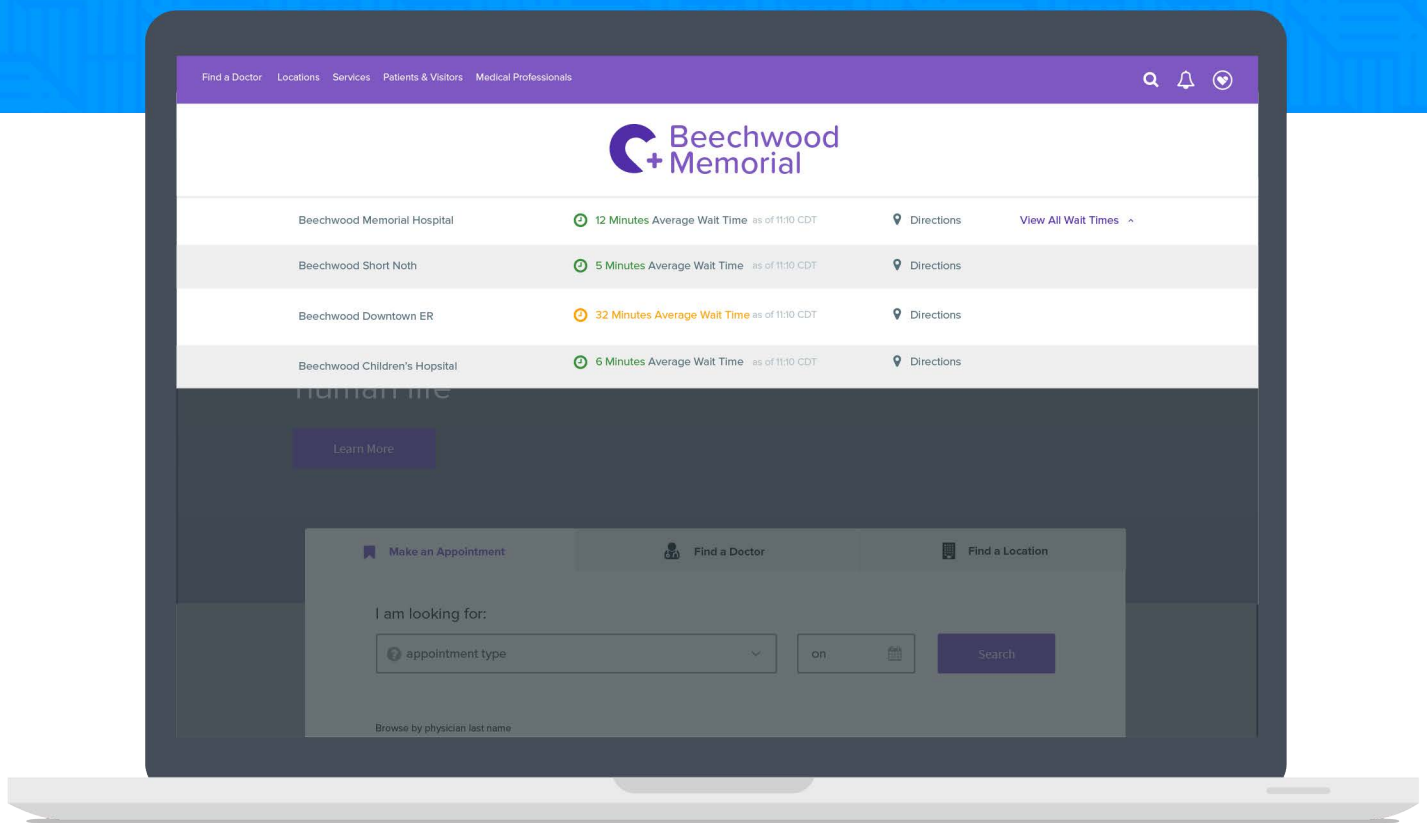


Wait Times, delivered when you need them most



Emergency room wait times have become a staple for HCA websites and marketing efforts to show and display a location's average wait. Our Healthcare Unified Technology (HUT) framework has made it easier to add, display and allow for custom code to be applied to the ER wait time feature.



0 - 30 Minutes

Generally considered to be a low ER Wait Time



31 - 60 Minutes

Medium to Average ER Wait Time



61 Minutes or longer

Typically a higher than normal ER Wait Time

We carefully consider how your patients and consumers visit and view your website when determining where to place an emergency room wait time. This technology can sort locations based on the emergency room's wait time or proximity, and we also color code wait based on time.

FEATURES

These wait times can display on your websites through a variety of formats including:



APPLICATION STACKS

A moveable home page feature dedicated to a specific ER wait time



ER WAIT CARDS

Multi-view design options maximize consumer understanding of ER wait times



SERVICE LINE PAGES

Dedicated emergency room detail pages to outline your services and offerings



MAPS & LOCATION

ER wait times are built in to our custom Maps & Locations feature to inform consumers while they are actively searching for a location



NOTIFICATION MENU

Delivering up-to-date information, our notification menu also displays ER wait times