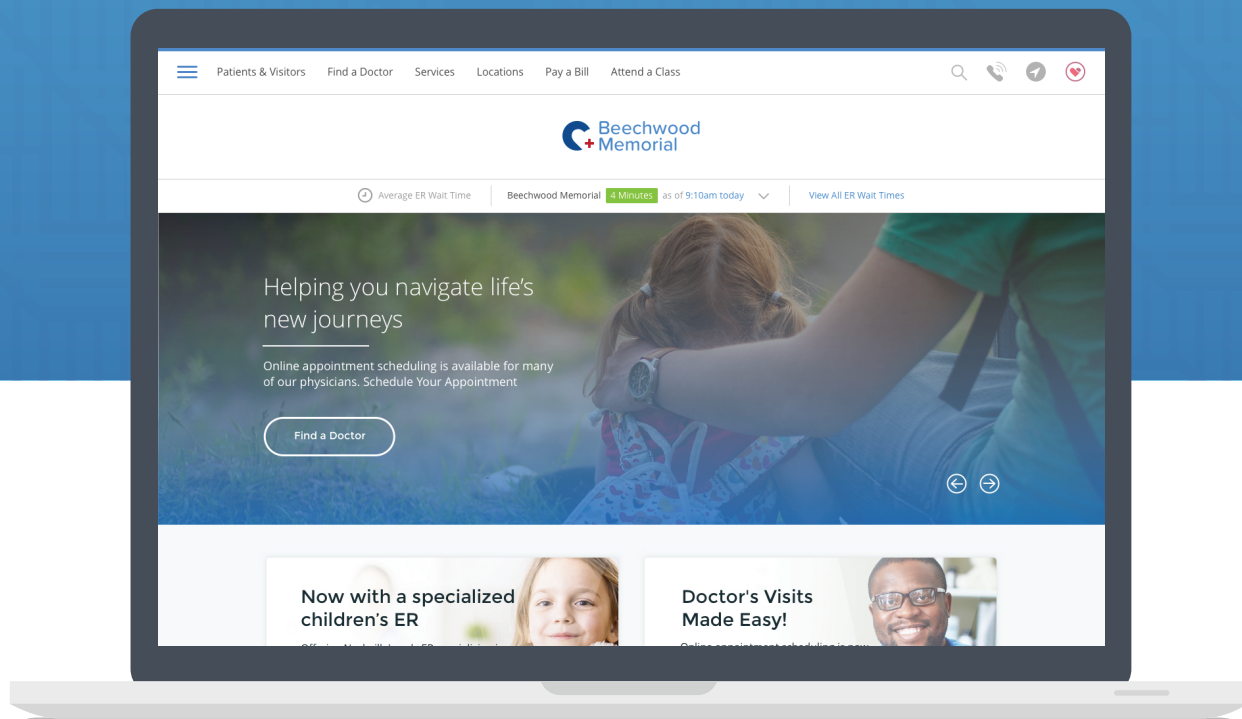




HUT Themes

Introducing HUT 2016 Theme



What are Themes?

In July 2016, IT&S, along with Corporate Marketing and CRM, launched HUT Themes in an effort to provide more flexibility to the HUT product design. The themes available are known as Classic, 2016 and Corporate. Each theme contains a standard user interface (UI) design and its own unique look and feel. The HUT themes only impact the front-end design of HUT to maintain an enterprise-wide foundational code-base.

2016 Theme

The HUT 2016 theme incorporates enhancement requests, interview feedback and the insights provided by user testing.



OPTIMIZES THE
MOBILE EXPERIENCE



HIGHLIGHTS
CALL-TO-ACTIONS (CTAS)



REDUCES THE NUMBER
OF CLICKS TO CONVERSION



IMPROVES
CONVERSION POINTS



FOCUSES ON
THE PATIENT EXPERIENCE



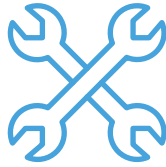
IMPROVES PAGE
LOAD TIME



To Switch Themes



Create new or
edit existing
config content



Choose Type: Site Config
Configure Option: Main
Site Config



Choose Theme Option:
Classic, 2016 or
Corporate



Save
Test & QA
Publish

Review the following items prior to publish to ensure image and visual consistency:

- ☐ Physician and provider images will display in circles. If physician images do not meet HUT image standards of 400px by 400px, the image may be distorted.
Estimated implementation time: dependent on site
- ☐ Switch from About Us accordion to About Us Static (full, partial or no image)
Estimated implementation time: 5 minutes
- ☐ Adaptive tab code will be updated to point to Tabstack in Dev Cycle 68 to avoid implementation time
- ☐ Apps, widgets and appstacks can be transferred between themes, although doing so is discouraged. Apps, widgets and appstacks designed for Classic may not match aesthetically within 2016 or Corporate due to style differences.
- ☐ Based on user metrics and analytics, the Page Navigator (also known as “I am / I want to”) is not supported within the HUT 2016 theme.
Estimated time to turn off Page Navigator: 2 minutes
- ☐ Based on user metrics and analytics, the Notification Menu (also known as the “Bell Icon”) is not supported within the HUT 2016 theme.
Estimated time to turn off Notification Menu: 1 minute

In cases where 2016 Theme design elements were determined to be highly valuable, the changes were launched to all three themes. These include:

MOBILE AND DESKTOP NAVIGATION
FOOTER DESIGN
ER WAIT TIMES
BREADCRUMBS
MAPS & LOCATIONS
SITE SEARCH RESULTS

CONTENT BLOCKS CHANGED TO CARD STYLE
NEWSROOM IMAGE AND CONTENT LAYOUT
DOTCMS PHYSICIAN DIRECTORY & LISTING
STYLE UPDATES ON ALL THREE THEMES
DOTCMS CALENDAR LIST - CONVERT TO CARDS
TABSTACK TABS UPDATED TO BUTTONS